

## Curriculum vitae

### Personal Information

<b>FIRST NAME / SURNAME</b>	<b>Jaap Elzes</b>
<b>ADDRESS</b>	Populier 12, 9351 ZN, Leek, The Netherlands
<b>TEL</b>	+31 640611667 (Mobile)
<b>EMAIL</b>	contact@jaapelzes.nl
<b>WEBSITE</b>	www.jaapelzes.nl
<b>NATIONALITY</b>	Dutch
<b>DATE OF BIRTH</b>	November 2, 1980
<b>GENDER</b>	Male

### Work Experience

<b>DATES</b>	September 2017 - April 2018
<b>POSITION</b>	Online Marketeer
<b>RESPONSIBILITIES</b>	Online Marketer - Google Ads, Facebook advertising and Marktplaats.
<b>EMPLOYER / ADDRESS</b>	Radyus, Rademarkt 25, Groningen
<b>TYPE OF BUSINESS</b>	Online Advertising
<b>DATES</b>	October 2016 - October 2017
<b>POSITION</b>	Online Marketeer and Multimedia Designer
<b>RESPONSIBILITIES</b>	Online Marketer - Google Ads, native advertising, graphic design, video production, conversion optimization.
<b>EMPLOYER / ADDRESS</b>	Netofex, Kraneweg 13-1, Groningen
<b>TYPE OF BUSINESS</b>	Native Advertising
<b>DATES</b>	October 2010 - June 2016
<b>POSITION</b>	New Media Specialist and Multimedia Designer
<b>RESPONSIBILITIES</b>	Social media management, online advertising, video editing, graphic design, broadcasting graphics, front-end development.
<b>EMPLOYER / ADDRESS</b>	Omrop Fryslân, Zuiderkruisweg 2, Leeuwarden
<b>TYPE OF BUSINESS</b>	Regional Broadcasting

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Education and Training

**DATES** 2015 - 2016  
**QUALIFICATION AWARDED** Master of Arts (MA)  
**PRINCIPAL STUDIES** Media Innovation  
**INSTITUTION** NHTV University of Applied Sciences, Breda

**DATES** 2007 - 2011  
**QUALIFICATION AWARDED** Bachelor (B)  
**PRINCIPAL STUDIES** Communication and Multimedia Design  
**INSTITUTION** NHL University of Applied Sciences, Leeuwarden

**DATES** 2000 - 2002  
**QUALIFICATION AWARDED** Professional  
**PRINCIPAL STUDIES** Security, Special Events  
**INSTITUTION** Friese Poort, Leeuwarden

Skills and Competences

**MOTHER TONGUE** Dutch  
**OTHER LANGUAGE(S)**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Interaction	Production	
<b>English</b>	C1	C1	C1	B2	B2
<b>German</b>	B2	B1	A2	A2	A1

Levels: A1/2 Basic user - B1/2 Independent user - C1/2 Proficient user

**SKILLS AND COMPETENCES** Husband and dad, online marketing, multimedia, communication, digital entertainment, social media, content management.

**COMPUTER SKILLS AND COMPETENCES** Google Ads, Google Analytics, Facebook advertising, Adobe Photoshop and Illustrator, Affinity Photo and Designer, Final Cut Pro, Microsoft Office, HTML, CSS, OS X, Windows.

**ADDITIONAL INFORMATION** References on request.