

Curriculum vitae

Personal Information

FIRST NAME / SURNAME	Jaap Elzes
ADDRESS	Paterswoldseweg 252, 9727 BS, Groningen
TEL	+31 640611667 (Mobile)
EMAIL	contact@jaapelzes.nl
WEBSITE	www.jaapelzes.nl
NATIONALITY	Dutch
DATE OF BIRTH	November 2, 1980
GENDER	Male

Work Experience

DATES	September 2017 - current
POSITION	Online Marketeer
RESPONSIBILITIES	Online Marketer - Adwords and Facebook advertising.
EMPLOYER / ADDRESS	Radyus, Rademarkt 25, Groningen
TYPE OF BUSINESS	Online Advertising
DATES	October 2016 - October 2017
POSITION	Online Marketeer and Multimedia Designer
RESPONSIBILITIES	Online Marketer - Adwords, native advertising. Graphic design, video production, conversion optimization.
EMPLOYER / ADDRESS	Netofex, Kraneweg 13-1, Groningen
TYPE OF BUSINESS	Native Advertising
DATES	October 2010 - June 2016
POSITION	Brand Engagement Manager and Multimedia Designer
RESPONSIBILITIES	Social media management, online advertising, video editing, graphic design, broadcasting graphics, front-end development.
EMPLOYER / ADDRESS	Omrop Fryslân, Zuiderkruisweg 2, Leeuwarden
TYPE OF BUSINESS	Regional Broadcasting

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Education and Training

DATES	2015 - 2016
QUALIFICATION AWARDED	Master of Arts (MA)
PRINCIPAL STUDIES	Media Innovation
INSTITUTION	NHTV University of Applied Sciences, Breda
DATES	2007 - 2011
QUALIFICATION AWARDED	Bachelor (B)
PRINCIPAL STUDIES	Communication and Multimedia Design
INSTITUTION	NHL University of Applied Sciences, Leeuwarden
DATES	2000 - 2002
QUALIFICATION AWARDED	Professional
PRINCIPAL STUDIES	Security, Special Events
INSTITUTION	Friese Poort, Leeuwarden

Skills and Competences

MOTHER TONGUE	Dutch				
OTHER LANGUAGE(S)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Interaction	Production	
English	C1	C1	C1	B2	B2
German	B2	B1	A2	A2	A1

Levels: A1/2 Basic user - B1/2 Independent user - C1/2 Proficient user

SKILLS AND COMPETENCES Husband and dad, online marketing, multimedia, communication, digital entertainment, social media, content management.

COMPUTER SKILLS AND COMPETENCES AdWords Fundamentals, Adobe Photoshop and Illustrator, Affinity Photo and Designer, Avid, Final Cut Pro, Microsoft Office, Google Analytics, HTML, CSS, OS X, Windows.

ADDITIONAL INFORMATION References on request.